



“We are very proud of the fast and complete sampling service we have brought to our customers. Thanks to CCI’s solution, we solidify our position in sampling service field.”

Mehmet Hazıroğlu
Owner of TASARIM TEKSTİL

A Turkish Sampling Workshop Installed with CCI’s Economical Sampling Solution

PROFILE

TASARIM TEKSTİL was founded in 2010 to provide sampling service for fabric like shirt, trousers, upholstery and home textile fabrics. The owner of TASARIM, Mr. Mehmet Hazıroğlu, previously worked in a weaving factory as a planning manager and designer in Denizli, a commercial city in southwestern Turkey. When he was working in the factory, he found that many weaving factories obviously have frequent needs of sample production which could help them to implement approval of order or new product development. However, they were very distressed that there was no effective approach to this kind of operation. Even though there were several studios that provide sampling services in the area, either they still used conventional methods or they couldn’t finish on time. That was when Mr. Mehmet saw the market demand and captured the opportunity to start his new business.

Fast Facts of TASARIM

Industry:
Sampling Workshop

Based in:
Denizli, Turkey

Products Utilized:
Evergreen 500, SL8900 (Sampling Loom)
SW550 (Mini Warper)



CHALLENGE TO THE INDUSTRY

Traditionally, weaving factories would use the typical production machine or old-fashioned hand loom to handle the jobs of making fabric sample. But they are tiring, time-consuming, requires lots of manpower, and

most importantly, they are not easy to use and even not very economical. These traditional methods take up too much of time, cost too much money, and especially waste too much energy and yarns. Apparently, this industry hasn't kept up with the evolution of the technology.

SOLUTION & BENEFITS

TASARIM TEKSTİL's target market was clearly defined at the beginning of its establishment, which is medium-sized weaving factory in Denizli and its vicinity. Mr. Mehmet knew that his sampling service must be different from the existing sampling studios and he must use more efficient method instead of traditional way that takes a lot of time and may not be able to produce the fabric in a real production quality. After careful evaluation and consideration, he began the new business operation with CCI's sampling solution. ***"We had started with SL8900 (Sampling Loom) and SW550 (Mini Warper), and attained unexpectedly good results. We were very satisfied with the solution. And after 3 years we bought the second sampling loom Evergreen 500 from CCI"***, Mr. Hazıroğlu said. ***"CCI helped us to increase our capability to produce around 15 ~ 20 samples a day, compared with only a few samples a day in the beginning"***, he emphasized.

In addition, TASARIM TEKSTİL has a skilled team including machine operators and drawing-in workers that has the ability to make high quality samples. Therefore, they can manage all aspects themselves, and don't need to depend on external suppliers. This allows them to meet almost all kinds of sample requirements and to guarantee their customers a very short delivery time and low cost. ***"We are immensely proud of the fast and complete service we have brought to our customers. With the help of CCI solution, we solidify our position in sampling service field"***, according to the company. ***"The combination of our professional products and expertise means that CCI has delivered a top-notch solution"***.



Mr. Mehmet Hazıroğlu, the owner of TASARIM TEKSTİL, photographed with CCI's Evergreen 500 (sampling loom) in the company

Even after the sample is completed, TASARIM TEKSTİL would do the finishing for customers including washing, ironing and perfuming. Their customers like to get the finished sample product from TASARIM and call it's the "sample with good smell". Besides, to make sure that customer's demands are fully satisfied, the company has also built a yarn showroom which displays yarn samples in various colours for customer's selection and design. All of these make the service TASARIM TEKSTİL offers unique!

Now the company is well known for "On Time Delivery" and "Sampling Service with Good Smelling" in Denizli. All of its customers are happy with their service and quality. They no longer have to endure late deliveries and poor quality samples. Thanks to the excellent facilities, careful production planning, full service, and a good team that TASARIM TEKSTİL has, so it can make the sampling works more effectively and smoothly.



CCI's SW550 (Mini Warper),
installed in TASARIM TEKSTİL

SUSTAINING SUCCESS

The slogan of TASARIM TEKSTİL is 'Whatever sample you like'. It's not hard to see their ambition to be a leading sampling unit. They will continuously provide professional sampling services tailored to the needs of the markets and customers. To further offer a full range of sampling services, they are planning to extend their reach to the scope of full width fabric sample in the near future.

For more information, please visit our Website at <http://www.ccitk.com>.

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